

Investigadores & Redes Sociais

A importância da criação e gestão de uma
presença na Web

IHC/CHAM - FCSH - UNL

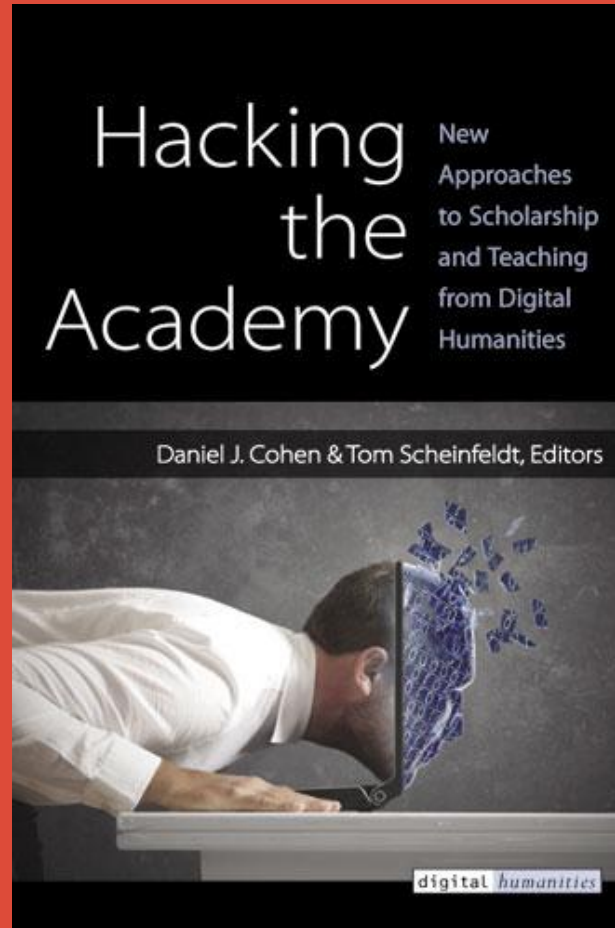
25 de Junho de 2015

@paulasimoes

CEIS20 - UC



#1 Book



#1 Website

HACKING THE ACADEMY

A BOOK CROWDSOURCED IN ONE WEEK

MAY 21-28, 2010

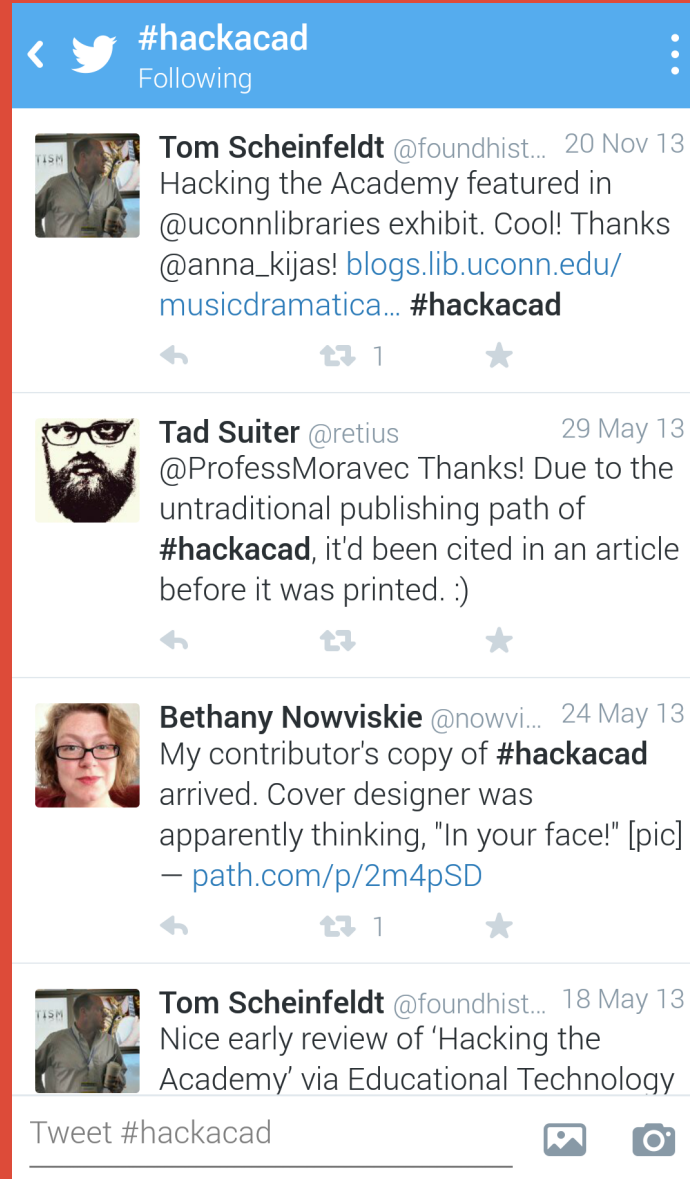
The Edited Volume: Table of Contents

TABLE OF CONTENTS

- . Lectures, Classrooms, and the Curriculum
- . Educational Technology
- . Scholarly Societies and Conferences
- . Scholarship and Scholarly Communication
- . Academic Employment, Tenure, and Scholarly Identity
- . Departments and Disciplines
- . Libraries
- . More Hacking
- . Criticisms of this Book
- . News
- . Home

#1 Twitter

#hackacad



#class
#society
#conf
#journal
#book
#tenure
#cv
#dept
#edtech
#library

#2 Journal

 **Journal of
Digital Humanities**

Search JDH

AboutVolumesSubmissions

Subscribe to the RSS

Welcome to the
Journal of Digital Humanities
Vol. 3, No. 2 Summer 2014

The *Journal of Digital Humanities* is a comprehensive, peer-reviewed, open access journal that features the best scholarship, tools, and conversations produced by the digital humanities community in the previous trimester.

Available for download

 PDF  EPUB  MOBI

#2 Aggregator/Planet

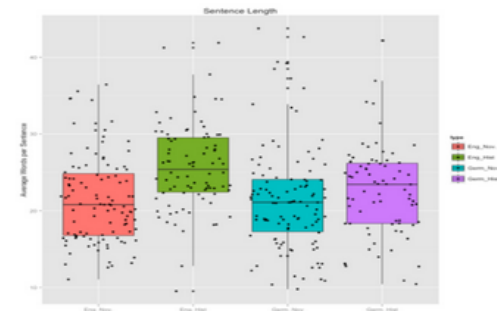
[DIGITAL HUMANITIES NOW]

Community-Curated Content Published by the Roy Rosenzweig Center for History and New Media

[HOME](#)[ABOUT](#)[NOMINATE](#)[EDITORS' CHOICE INDEX](#)[EDITORS-AT-LARGE CORNER](#)

THE SWEEP OF HISTORY

Many if not most contemporary historians would probably agree with the statement that “the typical mode of explanation used by historians [is] narrative.” (Roberts 2001) Storytelling, then, is not the difference between history and fiction. Instead, we could say, the scope of the story is what differentiates historical and fictional writing. ...



#2 Blog Posts







Welcome to .txtLAB, a digital humanities laboratory at McGill University directed by Andrew Piper. We explore the use of computational and quantitative approaches towards understanding literary and cultural phenomena in both the past and present. Our aim is to engage in critical and creative uses of the tools of network science, machine learning, or image processing to think about language, literature, and culture at both the large and small scale.

NOVELTM
DIGGING INTO DATA
CHARACTER NETWORKS
THE WERTHER EFFECT
POETIC BODIES

SEARCH

HOMEABOUTPROJECTSPUBLICATIONSNEWSGET INVOLVEDINFOVIS

NOVELTM



The Sweep of History

by ANDREW PIPER on May 26, 2015 • 6:15 pm

No Comments

This is the second in a series of posts by .txtLAB interns. This post is authored by Magdalene Klassen.

Many if not most contemporary historians would probably agree with the statement that “the typical mode of explanation used by historians [is] narrative.” (Roberts 2001) Storytelling, then, is not the difference between history and fiction. Instead, we could say, the scope of the story is what differentiates historical and fictional writing. For the past four months, I have been comparing a corpus of historical texts with a corpus of novels in English, French, and German. Based on my interpretation of the results, fictional texts have a smaller scope than histories, thematically, structurally, and lexically.

I considered works published between 1770-1930. All of the novels were in third person for comparative purpose. My results should taken with caution, as my data included more novels than histories.^[1] Few nineteenth-century

RECENT POSTS

The Sweep of History
Prizewinners versus Bestsellers. Timeless Reads or the Spotlight of Fame
Congratulations to this year’s .txtLAB interns!
The New Young Adult Fiction. More Human, More Me.
Weird Idea Wednesday: Are sentences like shopping carts?

PROJECTS

Character Networks (1)
Conversional Reading (3)
Digging into Data (3)
Digital Theory (3)

#3 Twitter as data and dissemination

The screenshot displays the HyperCities Egypt application interface. The background is a satellite map of Cairo, Egypt, with various landmarks labeled in English and Arabic. Overlaid on the map is a dark grey panel on the left titled "HyperCities Egypt" with the subtitle "Voices from Cairo through social media". This panel includes a "Go back in time" section with a date selector set to "January 30" and a time selector set to "11:00 PM (732)". Below this is a "Search tweets" section with a magnifying glass icon and a search bar containing the word "Cairo". At the bottom of the panel, it says "Showing results for search: Cairo" and "UCLA A Digital Humanities Project". On the right side of the map, there is a white information box for a user named "Mondoweiss" from "Cairo, Egypt". The box contains a retweet of a tweet from "@jonjensen" dated "January 30, 2011 11:41:52 PM". The tweet text reads: "RT @jonjensen: I just walked 30 minutes through about 15 citizen checkpoints in Cairo. They're on guard with machetes, baseball bats, and dogs. #Egypt". The map interface also features a top navigation bar with various icons and a bottom status bar with map data attribution.

HyperCities Egypt
Voices from Cairo through social media

Go back in time
January 30 11:00 PM (732)
Go

Search tweets
Showing results for search:
Cairo

UCLA A Digital Humanities Project

Mondoweiss
Cairo, Egypt

RT @jonjensen: I just walked 30 minutes through about 15 citizen checkpoints in Cairo. They're on guard with machetes, baseball bats, and dogs. #Egypt
January 30, 2011 11:41:52 PM

Map data ©2015 Google, ORION-ME Imagery ©2015, CNES / Astrium, Cnes/Spot Image, DigitalGlobe | Terms of Use

Gestão de currículo e redes de contactos

- ~~Partilhar e falar~~ sobre o nosso trabalho (projectos, artigos, livros)
- ~~Criar~~ contactos
- Chamar a atenção e ganhar a confiança da audiência para o nosso trabalho
- Colaboração



If it wasn't from you i would have disregard the information as «alarmist». Now I'm worried.

Reply to this email to comment publicly on Google+. Or [view post »](#)

Criar uma imagem na web -> Reputação

Criar uma presença Web

- Receber informação

#Curation #Articles #Books #Conferences (backchannel communication) #Projects #NewPractices #Learning

- Dar informação

#Projects #PhD #PublishArticle #Conference
#PublishBook #NewAudiences

- Rede de contactos

#Survey #CrowdsourcedProject/Book/Software #Follow
#Mention #Retweet #Reshare #Conversation #NewIdeas

Receber Informação

- Verificar o perfil das pessoas que vamos adicionar (assunto? regularidade de publicação? pertinência? biografia?)
- Não seguir muitas pessoas de uma vez
- Consultar hashtags (#digitalhumanities #digitalhistory #twitterstorians #phdchat ...)
- Seguir conferências via Twitter
- Olhar para as sugestões de contactos (Academia; ResearchGate; LinkedIn; Twitter;...)

Dar informação - Dos & Don'ts

- Escolher a informação mais rigorosa, pertinente e mais clara
- Pesquisar sobre o autor do conteúdo que se quer partilhar
- Verificar a data
- Web -> Público
- Ter cuidado com a escrita
- Contextualizar o link
- Fazer notar se a informação publicada for editada
- Destacar o que é produzido por nós
- Interagir com a audiência
- Não partilhar informação que não se tenha lido e avaliado
- Não partilhar informação sem saber quem a criou
- Não partilhar conteúdos antigos como se fossem novos
- Não publicar informação que não queremos pública
- Não escrever à pressa
- Não partilhar apenas links
- Não apagar informação publicada (Efeito de Streisand)
- Não tratar a informação por igual
- Não ser apenas emissor

Rede de contactos

- Retweets; Mentions; Quote; Shares; Favorites; Likes; +1; ...
- Responder a comentários/interpelações
- Equilíbrio posts informativos e conversacionais (70% - 30%)
- Participar em eventos via hashtags
- Responder a pedidos de ajuda (questionários; dúvidas;...)
- Equilíbrio em temas e audiência (especialistas/generalistas)
- Participar em grupos temáticos e discussões.



Action Research and Design in Information Sy...

Download (.pdf)

Discussion

*This is a preliminary version. For the final version please check:
Figueiredo, A. D. & Cunha, P. R. (2007). Action Research and Design in Information Systems: Two
Faces of a Single Coin. Ned Kock (Ed.), Information Systems Action Research: An Applied View of
Emerging Concepts and Methods (pp. 61-96). Springer*

Chapter 4

ACTION RESEARCH AND DESIGN IN INFORMATION SYSTEMS

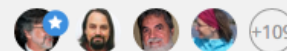
Two Faces of a Single Coin

António Dias de Figueiredo & Paulo Rupino da Cunha
Center for Informatics and Systems (CISUC), Department of Informatics Engineering,
University of Coimbra, 3030-290 Coimbra, Portugal {adf, rupino@dei.uc.pt}

Abstract: As the production of knowledge moves from a linear innovation model in an explanations-oriented world to a networked innovation model in a solutions-oriented world, the practice of design in engineering and industry and the practice of research in academia are getting closer and closer. This proximity is calling for a renewal of the debates on the nature of academic research, on the epistemology of design, and on the relationship between research and design. This is particularly challenging as we concentrate on the specific field of information systems. It is, also, mostly enlightening as we look into the philosophical groundings of both the design disciplines and action research. This chapter attempts to escort the reader in the examination of these issues. It starts with a brief characterization of the two main modes of knowledge production, followed by a debate on the relationships between research and design. It then puts forward a simple philosophical framework that will be used to put in perspective the design ways of knowing, their relationship

113 Participants

Discussion ended on November 25, 2014



Miguel Oliva

7 mos ago

Dear Professor A. Dias Figueiredo,

Greetings and thank you for this opportunity to participate in this very interesting exchange of ideas.

These comments are only preliminary ideas and questions. Maybe this discussion platform in academia.edu aims and is useful for these kind of brainstorming and debates.... [Read More](#)

Like



Antonio Dias de Figueiredo

7 mos ago

Dear Miguel Oliva,

[Advanced](#)[Home](#)[Profile](#)[Connections](#)[Jobs](#)[Interests](#)[Business Services](#)[Try Premium for free](#)

[Databases in 2016 - Learn how OpenStack Trove is the future of Databases. Free ebook.](#)



CHIEF Cultural Heritage Innovation European Forum

129 members

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Start a discussion with your group

Sort by: **Recent**

Joaquim Carvalho Professor at Universidade de Coimbra

[Manager's Choice](#)

Welcome to the Cultural Heritage Innovation European Forum Group!

The Cultural Heritage Innovation European Forum is a platform for young researchers, artists and practitioners interested in cooperation among science & technology, cultural heritage and cultural & creative industries.

<

[... more](#)

Comment (0) • [Unlike \(5\)](#) • [Follow](#)

June 24, 2014



Patricia Leonardo, Paula Simões, Alexandre Pinto, +2 like this

Changes for messaging group members

We've updated the rules for messaging the Out of Network members in your Groups to prevent abuse. To read more about how we've improved Groups, visit our [Help Center](#).

Your group contribution level

Start by commenting in a discussion. Group participants get 4x the number of profile views.



Ads You May Be Interested In



Enterprise File Transfer

Enterprise File Sync and Sharing. Free Up to 30 Users. Get Started!



Server Hardware Support

Minimizing downtime. Maximizing performance.

Criação de uma imagem Web

Aspectos Técnicos - Coerência

- Procurar o nosso nome no Google
- Criar página pessoal (Institucional, About.me, Wordpress, Tumblr, ...) e perfis em redes sociais (Twitter, LinkedIn, ...)
- Escolha de um username (nome ou variação do nome) e utilização dos Vanity URL's
- Imagem de perfil (fotografia)
- Imagem de capa
- Preenchimento de biografia, CV, interesses, etc.



Paula Simoes

Universidade de Coimbra, CEIS20, Resea

Research: Education, His
Interests: Culture, Digita

About: Paula Simões
Coimbra. She
exploring the
Humanities.

Advisors: Joaquim Ramo

About

Papers 1

Talks 1



Paula Simoes

Lived in Turku, Finland

1,308 followers | 563,343 views

About

Posts

Collections

Photos



Paula Simoes

Shared publicly - 09:55

Taylor Swift Is Not The Savior Artists Need (via +glyn moody)



paula simoes

@paulasimoes

TWEETS
17.4K

FOLLOWING
872

FOLLOWERS
993

FAVORITES
414

LISTS
10

Edit profile

Tweets

Tweets & replies

Photos & videos

paula simoes @paulasimoes · 10h

Swift Is Not The Savior Artists Need
(via glyn moody)

art.com/articles/20150

about.me

Enter an interest, place, organization, or name

Discover

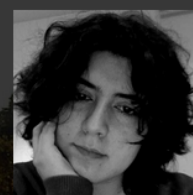
Claim your name!

Log In

paula simoes



Email Me



:: Digital Humanities · Heritage · Public Domain · New Media ::

:: PhD Candidate @ University of Coimbra ::

:: Tutor @ EuroMACHS ::

:: Communication Manager & Moderator @ CHIEF [Archive] ::

:: Researcher @ CEIS20 ::

:: Board @ Association for Free Education ::

Public Domain Creative Commons Digital Humanities History Cultural Heritage
New Media Free Software Books Humanities



Follow

#Altmetrics

- Visualizações (tempo na página, visitantes/visitas)
- Marcadores
- Downloads (links usados)
- Discussão/comentários
- Referências em sites (Blogs, Citeulike, Mendeley, Twitter, Wikipedia, etc.)



LAST 30 DAYS

LAST 60 DAYS

ANALYTICS

MAKE PUBLIC

EXPORT TO CSV

OVERVIEW

DOCUMENTS

KEYWORDS

EXTERNAL LINKS

COUNTRIES

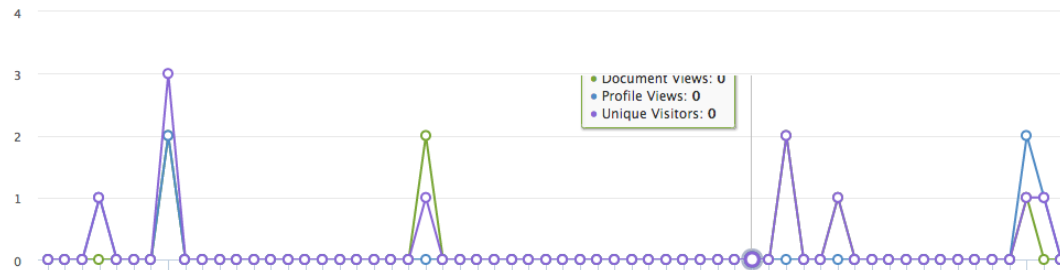
6

PROFILE VIEWS
IN THE LAST 60 DAYS

8

DOCUMENT VIEWS
IN THE LAST 60 DAYS

10

UNIQUE VISITORS
IN THE LAST 60 DAYS

Time / Date	Page	Referring Site	Keyword	City	Country
20:10 Jun 23	Profile				
22:18 Jun 22	Profile	google.pt/url			
22:17 Jun 22	The use of New Technologies in Education: some proposals on designing an entrepreneurship course using Second Life®	coimbra.academia.edu/PaulaSimoes			
22:16 Jun 22	Profile	google.pt/url			
15:45 Jun 11	How to Ping Pong Designing and tutoring an online international introductory course A view from a tutor	Google		Hurleyville, NY	
10:40 Jun 8	The use of New Technologies in Education: some proposals on	speedial.com/		Slagelse	



Account home

paula simoes @paulasimoes

Page updated daily

28 day summary with change over previous period

Tweets
97 ↓64.9%



Tweet impressions
14.8K ↓59.1%



Profile visits
322 ↓52.3%



Mentions
22 ↓95.3%



Followers
993 ↑26



Tweets linking to you
26 ↓38.1%



June 2015 • 23 days so far...

TWEET HIGHLIGHTS

Top Tweet earned 691 impressions

Follow [#dhabove](#) on Twitter to check the 1st [#DigitalHumanities](#) Early Career Conference

🔗 3

[View Tweet details](#)

[View all Tweet activity](#)

Top Follower followed by 55.6K people



Elite Envy Magazine

@CEOING FOLLOWS YOU

If you're an aspiring CEO or business owner then you'll love our tweets and articles. Follow us today! Facebook: [facebook.com/EliteEnvy](#)

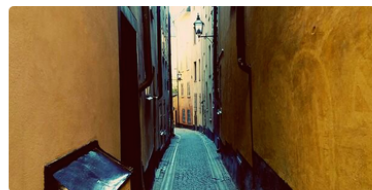
[View profile](#)

[View followers dashboard](#)

Top card Tweet earned 172 impressions

Stockholm Street by Paula Simoes on Flickr. Just follow this...

[paulasimoesblog.wordpress.com/2015/06/10/str...](#) [pic.twitter.com/KjDpwtvqEh](#)



★ 1

[View Tweet details](#)

[View card analytics](#)

Top mention earned 12 engagements



DHBSSG Conference

@DHBSSGC • Jun 17

.@paulasimoes yes, we will! The hashtag will be [#dhabove](#)

🔗 1

[View Tweet](#)

Top media Tweet earned 399 impressions

"Huge Loss For Free Speech In Europe: Human Rights Court Says..."

[feedproxy.google.com/r/techdirt/feed...](#)
[pic.twitter.com/cOcAMtgdm0](#)



🔗 1

[View Tweet details](#)

[View all Tweet activity](#)

ADVERTISE ON TWITTER

Get your Tweets in front of more people

Promoted Tweets and content open up your reach on Twitter to more than 1.2 billion people.

[Get started](#)



JUNE 2015 SUMMARY

Tweets
89

Profile visits
265

New followers
26

Tweet impressions
11.8K

Mentions
21

Tweets linking to you
20

Técnicas de otimização

- Pesquisa por palavras-chave
- Referrers
- Clicks em links
- País
- Hora/Dia
- Impressions; engagements

bitly

Paste a long URL here to shorten...

paulasimoes

BROWSE

Your Bitlinks

Stats

Your Network

UPGRADE →
Bitly Brand Tools

YOUR BITLINKS

JUN 21

Doctoral dissertation in graphic novel form - Boing Boing

bit.ly/1H6IGBF

71

JUN 21

https://youtu.be/PtliqBul-GA

bit.ly/1Rlzx8

3

JUN 21

Pedro Magalhães Political scientist

bit.ly/1Rlzmte

1

JUN 20

Expresso | Grande entrevista: as confissões, motivações e explicações de Varoufakis

bit.ly/1SxvqYZ

11

JUN 20

Expresso | Palavra por palavra: proposta: o que Varoufakis p

JUN 21, 2:00 PM

Doctoral dissertation in graphic novel form - Boing Boing

http://boingboing.net/2015/06/21/doctoral-dissertation-in-graph.html

bit.ly/1H6IGBF

COPY

TRAFFIC

TOTAL CLICKS

205

CLICKS ON THIS BITLINK

71

35%

CLICKS ON OTHER BITLINKS

134

65%

All time

hour

24 hrs

7 days

14 days

30 days

WHO SHARED A BITLINK TO THIS CONTENT

paulasimoes

71

CLICKS

William Ian O'Byrne

38

CLICKS

bufferapp

17

CLICKS

anonymous

15

CLICKS

wclstaff

12

CLICKS

bufferapp

7

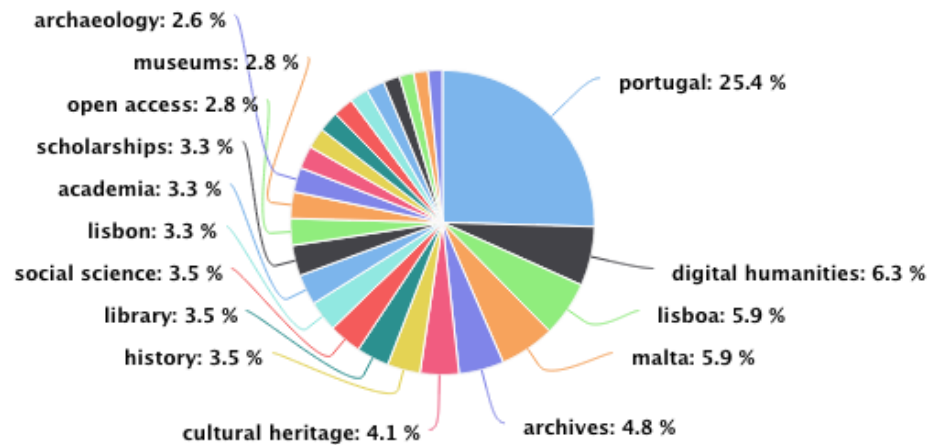
CLICKS

There are 69 more Bitlinks to this content that received 45 clicks.

Labs Beta

About Help More

Topical Followers Distribution



Tweriod analysis for @paulasimoes

This report refers last 1000 of your followers and has been generated according to the timezone you have on your Twitter.com profile.

Generated on [May 26, 2015](#) Head to [Dashboard](#) to request another analysis for your account.

[Sync BufferApp schedule](#)

[General Stats](#) [Hourly Graphs](#) [@replies](#)

Most exposure when tweeted between

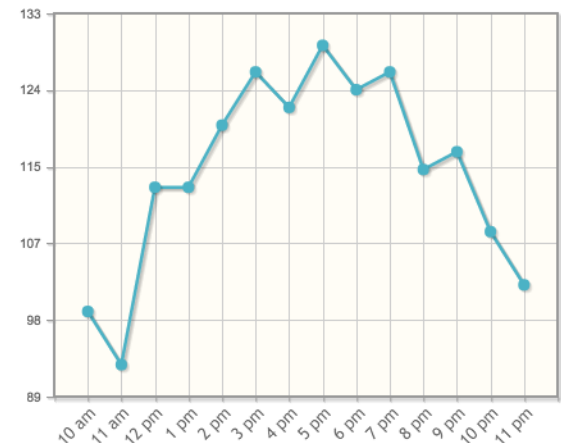
[Weekends](#) [Sundays](#) [Mondays](#) [Weekdays](#)

3 pm and 4 pm
6 pm and 8 pm

Most followers are online between

[Weekends](#) [Sundays](#) [Mondays](#) [Weekdays](#) [Combined](#)

10 am and 11 pm



Premium Analysis

Become a Twitter Power User
by Optimizing Your Tweets
with Tweriod.

[Get Started!](#)

Recursos

- Exemplos

- <http://hackingtheacademy.org>
- <http://journalofdigitalhumanities.org>
- <http://egypt.hypercities.com>
- <https://www.linkedin.com/grp/home?gid=8118497>

- Redes Sociais

- <https://twitter.com>
- <https://www.linkedin.com>
- <https://wordpress.com>
- <https://www.academia.edu>
- <http://figshare.com>
- <https://www.researchgate.net>
- <https://www.facebook.com>
- <https://plus.google.com>

Recursos

- Gestão de informação

- <http://feedly.com> (leitor de feeds de blogs)
- [Google Scholar Alerts](#) (alertas por tópicos)
- <https://getpocket.com> (serviço de read-it-later)
- <https://friendsplus.me> (permite enviar automaticamente posts de uma rede social para outras)
- <https://ifttt.com> (permite automatizar workflows)
- <https://buffer.com> (permite calendarizar posts)
- <https://namechk.com> (permite saber se o username está livre em vários sites)

- Análise de informação

- <https://bitly.com>
- <http://www.rightrelevance.com>
- <http://www.tweriod.com>
- Analytics de cada rede
- <http://www.google.com/analytics>